

## Loupe Marketplace Guidelines

*Review the following guidelines for more detailed information on original art and print sales.*

Artists receive 70% on any work sold with a 30% commission to Loupe.

### Print Sales:

Loupe offers open edition fine art prints in three sizes that ship directly from our fine art print fulfillment partners. Prints do not include a certificate of authenticity.

- **Pricing:** Please specify the original art price in the Artist Submission Worksheet to display on the marketplace as a point of reference for the customer. Loupe is offering two print pricing tiers based on the value/price of the original work **or at your discretion:**
  - Original Art price is \$1-\$2999 = [\$75.00, \$116.25, \$225.00]
  - Original Art price is \$3,000-MAX = [\$142.50, \$220.88, \$427.50]
- **Paper Stock/Printing:** Loupe is pleased to be working with Hahnemühle Premium Papers. Our museum quality printers provide precise color matching, premium paper quality, expert proofing and archival printing techniques.
- **Print Sizes:** Print sizes are as follows: 11" x 14", 16" x 20", 24" x 36". Each print follows the art's original proportion—length matches longer side of selected print size, width retains original aspect ratio. The image has a 1/2-inch border.

### Artist Payments:

**Print Sales – Payments are made quarterly.** The Total Earnings detailed in your Artist Quarterly Statement will roll over to your next statement until you meet the minimum payment threshold of \$200.00. Payments will be sent by the 20<sup>th</sup> of the month following the end of the quarter. All cumulative yearly sales (even those falling under the minimum payment threshold) will be paid in full in January.

**Thank you for your participation and please direct any questions to [curator@loupeart.com](mailto:curator@loupeart.com)**